

Public Perspectives: Carbon Reduction Plan

Supplier name: Public Perspectives Ltd
Publication date: 12 May 2025

Commitment to achieving Net Zero

Public Perspectives is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions.
Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2023	
Additional Details relating to the Baseline Emissions calculations.	
<p>We are a microenterprise currently with less than 10 permanent members of staff. We predominantly work from home offices and remotely, with day offices and meeting spaces booked on an ad hoc basis using Regus work spaces.</p> <p>As a professional services company, our main climate impacts are energy use and carbon emissions; materials use and waste; transport; office activities: printing, IT, supplies and services, waste; business travel and car emissions. We chose 2023 as our baseline year as this was the first year that the organization began consistently measuring and monitoring its emissions and working towards net zero.</p>	
Baseline year emissions:	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0 Public Perspectives has no company vehicles and does not own or control any boilers or furnaces. Our places of work are in home offices.
Scope 2	0 Staff predominantly work from home, using energy sources supplied through their home networks. These sources are all using renewable energy sources.

Scope 3 (Included Sources)	1.483 metric tons CO ₂ e Employee Commuting to client meetings (Train) 696 Business Travel to client meetings (by car or taxi) 567 Office Waste (Paper) 31 Office Supplies, including laptops 189
Total Emissions	1.483 tCO ₂ e

Current Emissions Reporting

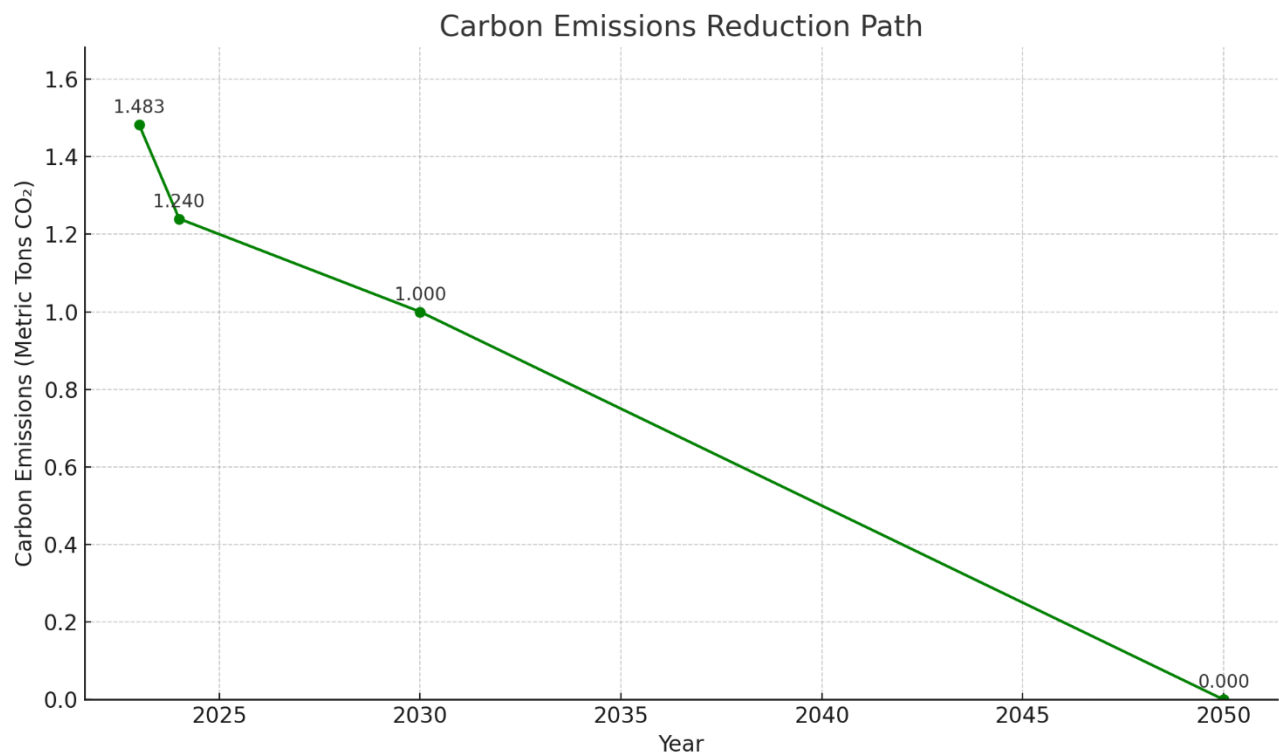
Reporting Year: 2024	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0 Public Perspectives has no company vehicles and does not own or control any boilers or furnaces. Our places of work are in home offices.
Scope 2	0 Staff predominantly work from home, using energy sources supplied through their home networks. These sources are all using renewable energy sources.
Scope 3 (Included Sources)	1.24 metric tons CO ₂ e Employee Commuting to client meetings (Train) 616 Business Travel to client meetings (by car and taxi) 412 Office waste (paper) 29 Office supplies, including laptops 183
Total Emissions	1.24 metric tons CO ₂ e

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We project that carbon emissions will decrease over the next five years to 1 tCO₂e by 2030. This is a reduction of 33% from our relatively low baseline.

Progress against these targets can be seen in the graph below:



Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2023 baseline. The carbon emission reduction achieved by these schemes equates to 0.24 tCO₂e, a 16% reduction against the 2023 baseline and the measures will be in effect when performing the contract.

First and foremost Public Perspectives aims to reduce all non-essential work travel, working digitally and remotely to reduce train and car/taxi travel.

Where travel is required, Public Perspectives adopts a train-first approach. Where car and taxi travel is required, the aim is to reduce this as much as possible using active forms of travel and/or public transport along with use of electric vehicles.

In terms of office waste, on essential items are printed and paper is reused and recycled where possible.

In terms of office supplies, all essential work is conducted on laptops and only limited use of printing, paper and other supplies. Items, including digital and IT items such as laptops, are only replaced if essential/obsolete.

Public Perspectives is signed up to the industry (Market Research Society) Climate Change pledge.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:



Mark Yeadon, Director

Date: 12 May 2025

¹ - <https://ghgprotocol.org/corporate-standard> ²

<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³ - <https://ghgprotocol.org/standards/scope-3-standard>